

# ADVERTENSIEGROOTTES / ADVERTISEMENT SIZES

# S DROËBONE A DRY BEANS

**Advertisement details - Agency commission and VAT excluded**  
*Advertensie details - Agent kommissie en BTW uitgesluit*

**Die SA Droëbone verskyn twee maal per jaar**  
*April (Bemarkings-uitgawe)*  
*Oktober (Produksie-uitgawe)*

**The SA Dry Beans appears biannually**  
*April (Marketing issue)*  
*October (Production issue)*

Advertensiegroottes Advertisement sizes	Volkleur Full colour	Width x height	Bleed
Volblad / Full-page (A4)	R16 500-00	210 x 297	5 mm
Halfblad / Half-page (A5) <i>Vertical</i> <i>Horisontal</i>	R8 250-00	297 x 105 210 x 145	
¼ Blad / Page (A6)	R6 050-00	105 x 145	
Agterblad (buiteblad) / Back page (outside) (A4)	R18 750-00	210 x 297	
Dubbelblad / Double-page spread (A3)	R32 000-00	420 x 297	
Editorial advertisement	R18 750-00		
Inside cover (A4)	R18 750-00	210 x 297	

## NO RATE INCREASE FOR 2023

Jaar / Year 2022 / 2023	
April (Autumn/Winter)	October (Spring/Summer)

**Cut-off date for April editorials**  
*16 March 2023*

**Cut-off date for October editorials**  
*16 September 2022*  
*15 September 2023*



[www.droebone.com](http://www.droebone.com)

**Skryf aan / Write to:**

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