

ADVERTENSIEGROOTTES / ADVERTISEMENT SIZES

S DROËBONE A DRY BEANS

Advertisement details - Agency commission and VAT excluded
Advertensie details - Agent kommissie en BTW uitgesluit

Die SA Droëbone verskyn twee maal per jaar
April (Bemarkings-uitgawe)
Oktober (Produksie-uitgawe)

The SA Dry Beans appears biannually
April (Marketing issue)
October (Production issue)

Number of insertions

Jaar / Year 2021	
April (Autumn/Winter)	October (Spring/Summer)
1	1

Cut-off date for April editorials
15 March 2021

Cut-off date for October editorials
13 September 2021

Advertensiegroottes Advertisement sizes	Volkleur Full colour	Width x height	Bleed
Volblad / Full-page (A4)	R15 750-00	210 x 297	5 mm
Halfblad / Half-page (A5) <i>Vertical</i> <i>Horizontal</i>	R7 875-00	297 x 105 210 x 145	
¼ Blad / Page (A6)	R5 775-00	105 x 145	
Agterblad (buiteblad) / Back page (outside) (A4)	R17 850-00	210 x 297	
Dubbelblad / Double-page spread (A3)	R30 450-00	420 x 297	
Editorial advertisement	R17 850-00		
Inside cover (A4)	R17 850-00	210 x 297	



www.droebone.com

Skryf aan / Write to:

P.O. Box 15587 Lynn East 0039
Tel : 012 - 819 8100 / 071 331 7589
E-mail: trudy@beans.co.za

