

**S**  
**A**

**DROËBONE**  
**DRY BEANS**



**MEDIA KIT**  
**2018**

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# ADVERTENSIEGROOTTES / ADVERTISEMENT SIZE

# S DROËBONE A DRY BEANS

Advertisement details - Agency commission and VAT excluded  
 Advertensie details – Agent kommissie en BTW uitgesluit

**Die SA Droëbone verskyn twee maal per jaar**  
 April (Bemarkings-uitgawe)  
 Oktober (Produksie-uitgawe)

**The SA Dry Beans appears biannually**  
 April (Marketing issue)  
 October (Production issue)

Advertensiegroottes Advertisement sizes	Vol kleur Full colour	Width x height	Bleed
Volblad / Full-page (A4)	R13 255-00	210 x 297	5 mm
Halfblad / Half-page (A5) <i>Vertical Horizontal</i>	R6 575-00	297 x 105 210 x 145	
¼ Blad / Page (A6)	R4 704-00	105 x 145	
Agter blad (buiteblad) / Back page (outside) (A4)	R15 158-00	210 x 297	
Dubbelblad / Double-page spread (A3)	R25 247-00	420 x 297	
Editorial advertisement	R15 184-00		
Inside cover (A4)	R15 184-00	210 x 297	

## Number of insertions

Jaar / Year 2018	
April (Autumn/ Winter)	October (Spring/Summer)

**Cut-off date for October editorials**  
 14 September 2018



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**Skryf aan / Write to:**

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